Natasha Cornin

AI CONTENT EVALUATION SPECIALIST | EDITORIAL QA | HEALTH AND WELLNESS

AI portfolio ai.natashacornin.com | 917-453-3385 | natashawrites@natashacornin.com | New York, NY

PROFILE

Journalism-trained editor and content strategist with 15 years in health and wellness content, and a compliance background that keeps claims accurate. I evaluate and refine generative AI output across text, imagery, and video for factual accuracy, consistency, and brand fit, and I build working AI-assisted tools and films. Editorial judgment decides what ships; AI speeds the work up.

CORE STRENGTHS

- AI output evaluation and guideline adherence
- Fact-checking health and wellness claims
- Regulatory-style review and corrections
- Prompt development across text and multimedia
- Editorial QA and style-guide enforcement
- Building and testing AI-assisted tools

EXPERIENCE

Omnimedia Designs

JANUARY 2011 – PRESENT

Founder, Content Strategist & Freelance Writer | AI Content Evaluation

- Evaluate AI-generated text, images, and video for accuracy, consistency, tone, and brand fit, including an original AI-assisted short film and two live interactive tools.
- Develop and refine prompts and review workflows that improve AI output quality.
- Ongoing 10-year ghostwriting engagement for a health and wellness brand (confidential, under NDA): research, fact-checking, editing, and QA for long-form content.
- Designed and launched a wellness funnel and AI-assisted tools for The Low-Carb Sweet Spot: Craving Crusher, the 1-Hour Meal Planner, and the 3-Day Keto Reset.

AngelSense

JUNE 2013 – MARCH 2019

Content Writer & Social Media Strategist (alongside freelance practice)

- Reviewed educational content for accuracy and clarity; wrote articles aligned with brand guidelines.
- Led online onboarding workshops and met editorial deadlines with international teams.

Morgan Stanley

MAY 2006 – JANUARY 2011

Compliance Professional

- Reviewed regulatory reports for accuracy, completeness, and consistency with policy.
- Identified discrepancies, made corrections, and turned complex requirements into clear guidance.

EDUCATION

Syracuse University
B.S., Magazine Print Journalism
Golden Key Honor Society

Fisher College
A.A., Liberal Arts

CERTIFICATIONS

Google AI Certifications (February 2026): AI for Research and Insights; AI for Content Creation; AI for Brainstorming and Planning; AI for App Building.

TOOLS

AI & build	ChatGPT, Claude, Google Gemini, Google Flow, ElevenLabs, Suno, Replit, Base44, Netlify
Content and publishing	WordPress, Wix, MailerLite, Tailwind (social scheduling), Google Workspace, Slack
Media and design	CapCut, iMovie, Canva, Adobe Photoshop, Adobe Express